

Name	File	Explanation	Expires	Opt Out?
Google Analytics	__utma	<p>Our websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transferred to and stored by Google on servers in the United States. Before the transfer this information will be anonymized by removing the last octet of your IP address. Google will process this information on our behalf for the purpose of evaluating your use of the websites, compiling reports on website activity and providing other services relating to website activity and internet usage. Google will not link your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.</p> <p>Information collected by us through use of this cookie includes: number of visitors, referring URLs, and pages visited.</p> <p>For further information, please see:</p> <p>Visit a code.google.com page describing Google Analytics' use of cookies</p> <p>Visit Google's Privacy Overview for Google Analytics</p>	3/25/2020	<p>You may opt out of the collection of your usage data (including your IP-address) and the processing of the data by Google by downloading and installing the add-on for your current web browser from the following link: http://tools.google.com/dlpage/gaoptout?hl=en</p>
Google Analytics	__utmb	<p>Our websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transferred to and stored by Google on servers in the United States. Before the transfer this information will be anonymized by removing the last octet of your IP address. Google will process this information on our behalf for the purpose of evaluating your use of the websites, compiling reports on website activity and providing other services relating to website activity and internet usage. Google will not link your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.</p> <p>Information collected by us through use of this cookie includes: number of visitors, referring URLs, and pages visited.</p> <p>For further information, please see:</p> <p>Visit a code.google.com page describing Google Analytics' use of cookies</p> <p>Visit Google's Privacy Overview for Google Analytics</p>	3/26/2018	<p>You may opt out of the collection of your usage data (including your IP-address) and the processing of the data by Google by downloading and installing the add-on for your current web browser from the following link: http://tools.google.com/dlpage/gaoptout?hl=en</p>
	__utmc	<p>Our websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transferred to and stored by Google on servers in the United States. Before the transfer this information will be anonymized by removing the last octet of your IP address. Google will process this information on our behalf for the purpose of evaluating your use of the websites, compiling reports on website activity and providing other services relating to website activity and internet usage. Google will not link your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.</p> <p>Information collected by us through use of this cookie includes: number of visitors, referring URLs, and pages visited.</p> <p>For further information, please see:</p> <p>Visit a code.google.com page describing Google Analytics' use of cookies</p> <p>Visit Google's Privacy Overview for Google Analytics</p>	3/26/2019	<p>You may opt out of the collection of your usage data (including your IP-address) and the processing of the data by Google by downloading and installing the add-on for your current web browser from the following link: http://tools.google.com/dlpage/gaoptout?hl=en</p>
Google Analytics	__utmt	<p>This cookie enables us to anonymously track how respondents interact with our survey site, thereby enabling us to optimise and improve our service.</p> <p>These are third party cookies placed by Google that allow us to use the Google Analytics service.</p> <p>Information collected by us through use of this cookie includes: number of visitors, referring URLs, and pages visited.</p> <p>For further information, please see:</p> <p>Visit a code.google.com page describing Google Analytics' use of cookies</p> <p>Visit Google's Privacy Overview for Google Analytics</p>		

Google Analytics	__utmz	Our websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transferred to and stored by Google on servers in the United States. Before the transfer this information will be anonymized by removing the last octet of your IP address. Google will process this information on our behalf for the purpose of evaluating your use of the websites, compiling reports on website activity and providing other services relating to website activity and internet usage. Google will not link your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. Information collected by us through use of this cookie includes: number of visitors, referring URLs, and pages visited. For further information, please see: Visit a code.google.com page describing Google Analytics' use of cookies Visit Google's Privacy Overview for Google Analytics	9/25/2018	You may opt out of the collection of your usage data (including your IP-address) and the processing of the data by Google by downloading and installing the add-on for your current web browser from the following link: http://tools.google.com/dlpage/gaoptout?hl=en
Google DoubleClick Remarketing	cookies: __utm*	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, improve reporting on campaign performance, and avoid showing ads the user has already seen. Information collected by us through use of this cookie includes your IP address and the pages that you visited. For further information, please see: http://support.google.com/adwords/answer/2549063	_utma and _utmv have a default expiration of 2 years from set/update. _utmb expires 30 minutes from set/update, _utmc expires at the end of the browser session and _utmz expires 6 months from set/update.	You can opt-out of the use of DoubleClick's cookies by visiting: https://www.google.com/settings/ads?hl=en&sig=ACi0TCj113YjweY4avwtmv-iv5I4FywFMlu0Si1Mvki4O6n-b8E5qu7XGxbz_3Rekbv_qiLC2EdS1RBuSPy6NdKo6P6wqld9dyUIIK-G-Lj_4oUs0vnb3Y-0H19au_qVIBMB8IgaMT9qcU-aS3QQngfKRWpQESvo6smDcW7e3PLQp4uo_X3oXtzc0WZDQk_yvfCwHmqQ2RB2
	_ftc		2 years	
	_ftr		2 years	
	_ftv		2 years	
	_ga	This cookie enables us to anonymously track how respondents interact with our survey site, thereby enabling us to optimise and improve our service. These are third party cookies placed by Google that allow us to use the Google Analytics service.	3/25/2020	
	_gat	This cookie enables us to anonymously track how respondents interact with our survey site, thereby enabling us to optimise and improve our service. These are third party cookies placed by Google that allow us to use the Google Analytics service.	1522084612,	
	_gid		3/27/2018	
	_git	This cookie enables us to anonymously track how respondents interact with our survey site, thereby enabling us to optimize and improve our service. These are third party cookies placed by Google that allow us to use the Google Analytics service.		
	9CE5EFC-6F2F-4F4A-A073-379E53F03C20	Respondent SID, a value we assign in Router and use to track a person over multiple surveys	3/26/2038	
	ajs_anonymous_id		3/15/2019	
	ajs_group_id		3/22/2019	
	ajs_user_id		3/22/2019	
	chatlio_at--70ffff26-2ae8-4288-6431-628687625b7b		3/26/2019	
	chatlio_rt--70ffff26-2ae8-4288-6431-628687625b7b		3/26/2019	
	chatlio_uuid--70ffff26-2ae8-4288-6431-628687625b7b		3/26/2019	
	fs_uid	Full Story analytics is a web analytics service provided by Fullstory. Fullstory uses cookies to identify users and track actions on the Fulcrum UI. Lucid access this information through fullstory.com. This cookies do not track respondents, only people with a Fulcrum login.	12/31/9999	
	lucid_boomr_rt	"Lucid Boomerang Roundtrip"; Boomerang is a library we use for client-side timing and metrics; the 'roundtrip' extension drops a cookie when the person leaves a page (with the current local time in it) then reads that value in at the start of the next page to determine how long the page took to load and render on the user's machine	7 days	
	mp_9db6a234c6addac13b5780ff9d9374c_mixpanel	Our website uses Mixpanel Analytics, a web analytics service provided by Mixpanel ("Mixpanel"). Mixpanel uses cookies to identify users and track actions on the Fulcrum UI. Lucid accesses this information through Mixpanel.com. The cookies do not track respondents, only people with a Fulcrum login.	3/22/2019	
	mp_mixpanel__c	Our website uses Mixpanel Analytics, a web analytics service provided by Mixpanel ("Mixpanel"). Mixpanel uses cookies to identify users and track actions on the Fulcrum UI. Lucid accesses this information through Mixpanel.com. The cookies do not track respondents, only people with a Fulcrum login.	1522170955,	
	__lucCB	"Lucid Cookie Banner"; A cookie we use to indicate a persons acceptance (or rejection) of the "We use cookies to track you is that cool?" message that pops up	8/22/2022	
	__ri_ftc	"Reroute In-Campaign"; a cookie that indicates that a person is currently taking an intercept survey (for Proof/Fulcrum-Tracking) and holds the current Campaign ID	1522088126.581859,	

	__rl_ftc	"Reroute Link"; a Proof cookie that holds the URL that was originally used to enter Fulcrum (before the intercept) so that we can return them to where they were post-intercept	1522088126.58183,	
	_ftc_ib	"Ignite Pixel Blocking Cookie"; Ignite complained that we were hitting their pixel tracker too often so we added a cookie to act as a timeout on how often we send to Ignite. Expires after 24 hours	3/27/2018	
	_state		1522084658.809298,	
	ASP.NET_SessionId	ASP.NET is the underlying framework that Router uses and this cookie is used by that framework for tracking if the same person is returning to the site, so that the framework can provide server-side in-memory storage. Purely a feature of Router's programming.	9 hours (but refreshed each time the person hits the site)	
		Load balancing cookie for AWS load balancer tracking the instance for each request to each listener.	end of session	
	connect.sid		1522170943.807215,	
	SESSIONSID_COOKIE	The Session SID of the Respondent's current session assigned by Router	1 year	
	__ar_v4		1705729009	
	__unam		1549519200	
	__ga	Google Analytics	1588800990	
	__gid	Probably also related to Google Analytics		
	csrftoken	This cookies allows our website to validate users entering data into our forms in an effort to protect our users from malicious cross-site forgeries.	7 days after creation	
	csrftoken	This cookies allows our website to validate users entering data into our forms in an effort to protect our users from malicious cross-site forgeries.	7 days after creation	
	csrftoken	This cookies allows our website to validate users entering data into our forms in an effort to protect our users from malicious cross-site forgeries.	7 days after creation	
	csrftoken	This cookies allows our website to validate users entering data into our forms in an effort to protect our users from malicious cross-site forgeries.	7 days after creation	
	__rc_ftc	"Reroute Campaigns Taken"; similar to _ftc	1 year	
	__rt_ftc	"Reroute Timer"; Expires after 60 minutes, we do not intercept people with this cookie until after it expires, prevents repeatedly being intercepted	1 hour	
	_oo	"Opt Out"; used by Router to track if a person has opted-out	2 years	
	B428C01B-8A06-450F-8494-A89F791A6345	"Relevant ID Cookie"; not sure if this is still used or what we're tracking exactly, but there's some old code for it	end of session	
	__lucRE	"Lucid Real Eyes"; used to transfer some data from our Real Eyes integration (which runs client side) to the Router so it can be recorded	end of session	